

Terms of Participation (ToP)

for Exhibitors and Sponsors

§ 1 Organiser & Scope

The Organiser of longevity.days is Ayuon GmbH, Hartnagelstr. 15, 82166 Gräfelfing, represented by the Managing Directors Ayse Altindag-Übel and Claudia Weidner (hereinafter the Organiser).

These Terms of Participation (hereinafter ToP) apply to all exhibitors and sponsors (hereinafter jointly the Participant) taking part in longevity.days. By registering, the Participant acknowledges these ToP as binding.

Deviating terms of the Participant shall only apply if the Organiser has expressly agreed to them in writing.

§ 2 Registration & Conclusion of Contract

Registration is binding once made via the online portal provided by the Organiser. By submitting the registration to the Organiser, the Participant acknowledges the Organiser's ToP.

The contract is concluded and binding on both parties as soon as the exhibitor receives the Organiser's Order Confirmation by email or via the online portal.

§ 3 Services of the Organiser & Prices

The Organiser provides the booked exhibition space for the duration of the event, including the agreed set-up and dismantling times. All further services (e.g. sponsorship package, stand construction packages, energy supply, marketing) are set out in the service documents (see online portal).

The Organiser may adjust the hall layout or stand location where this is technically necessary or serves the overall appearance of the event, provided that the Participant's interests are appropriately taken into account. A deviating allocation of space of $\pm 10\%$ from the requested stand size is deemed approved and requires no further enquiry.

All prices are net prices and are subject to statutory value added tax. Additional services (e.g. energy, sponsorship packages, advertising space) will be invoiced separately.

The following mandatory contributions apply to all Participants:

- Marketing flat fee (cross-channel communication, entry in the online exhibitor directory, entry in print, social media).

§ 4 Payment Terms

All payments shall be made in euros, without deduction, to the Organiser's account stated on the invoice. Payment by cheque is not permitted. Invoices are issued electronically by email.

Payment Schedule at a Glance

Payment Method	Due Date
Deposit (30 %)	Immediately upon receipt of the Order Confirmation
Balance (70 %)	No later than 12 weeks before the event begins
Advance payment (100 %) with 3 % discount	On payment
Booking < 12 weeks before the event	Total amount due immediately in full
Additional Services	Due immediately

Objections to an invoice must be submitted to the Organiser in writing within 14 days of receipt. Later objections will not be considered.

Subsequent changes of address will be charged an administration fee of €75.00 plus VAT.

In the event of late payment, the Organiser may charge default interest in accordance with § 288 of the German Civil Code (BGB), withdraw the stand allocation and reassign the stand to another party.

Eligibility to participate requires full payment of all amounts due.

For all outstanding payment obligations, the Organiser reserves the statutory landlord's lien over the Participant's items brought onto the premises.

§ 5 Withdrawal & Non-Participation

5.1 Withdrawal by the Participant

Withdrawal is only possible in writing. Once the Order Confirmation has been received, withdrawal is only possible with the Organiser's consent. Where the Organiser agrees, the following cancellation fees apply:

Time of Withdrawal	Cancellation Fee
Up to 16 weeks before the event begins	30 % of the participation fee
Up to 8 weeks before the event begins	50 % of the participation fee
Up to 4 weeks before the event begins	75 % of the participation fee
From 4 weeks before the event begins	100 % of the participation fee
Non-attendance without a withdrawal notice	100 % of the participation fee plus stand construction costs

The Participant retains the right to prove that the Organiser incurred a lower loss. The Organiser expressly reserves the right to claim a higher actual loss.

In the event of non-participation, the Organiser is entitled to reassign the unused space to another party, without releasing the Participant from its payment obligation.

5.2 Force Majeure & Cancellation of the Event

Should the event become wholly or partially impossible due to force majeure (e.g. pandemic, official prohibition, natural disaster, terrorist attack, supply failure), or be postponed or shortened, both

parties are released from their obligations to perform, provided the Organiser is not responsible for the cause. Claims for damages are excluded in these cases.

In the event of cancellation before the event begins, the Organiser will refund amounts already paid, less a reasonable share of the costs incurred up to the cancellation (a maximum of 50 % of the participation fee).

In the event of postponement, the contract continues to apply for the new date. Should a Participant genuinely be unable to attend on the new date, they may object in writing within two weeks of notification of the postponement and terminate the contract; a pro rata refund shall be made at the Organiser's reasonable discretion.

5.3 Extraordinary Termination by the Organiser

The Organiser may terminate the contract for good cause without notice if:

- the Participant remains in default of due payments despite a reminder,
- insolvency proceedings have been applied for or opened in respect of the Participant's assets,
- the Participant repeatedly or seriously breaches material obligations under these ToP.

In the event of termination for which the Participant is responsible, the payment obligation remains in full.

§ 6 Liability & Insurance

6.1 Liability of the Organiser

The Organiser is liable for damages suffered by the Participant only where these result from intentional or grossly negligent conduct by the Organiser, its legal representatives or vicarious agents. This does not apply to damages arising from injury to life, body or health, or to breaches of material contractual obligations (cardinal obligations) – in these cases the Organiser is liable in accordance with statutory provisions, but limited to foreseeable, typical damage.

The Organiser expressly accepts no liability for loss of or damage to exhibits, stand materials or other items brought onto the premises, unless the damage was caused intentionally or by gross negligence. No liability is accepted for loss of profit or other consequential financial loss.

6.2 Liability of the Participant

The Participant is liable for all damage caused by itself, its staff, its agents or its exhibits to persons, property or the venue. It is also liable for compliance with these ToP by any co-exhibitors.

6.3 Insurance Obligation

Every Participant is obliged to take out adequate public liability insurance covering personal injury and property damage for the entire duration of the event, including set-up and dismantling times. Evidence of such insurance must be provided upon the Organiser's request.

Taking out exhibition insurance (covering the exhibits) is recommended.

§ 7 Stand Design, Set-up & Operation

7.1 Stand Design

The Participant is responsible for the design and construction of its stand. The stand must fit in with the overall appearance of the event and must not impair the appeal of neighbouring stands.

- Roll-up banners and poster displays may not be used as a stand boundary.

- The stand area must not be exceeded. Exhibits may be placed up to the edge of the aisle.
- Any construction exceeding a height of 3.0 m must be notified to and approved by the Organiser in writing in advance.
- All materials used must be flame-retardant.
- Acoustic and visual advertising media (e.g. sound systems, lighting installations) are subject to prior approval and registration.

7.2 Set-up

Set-up and dismantling times are binding and will be communicated with the Order Confirmation or via the online portal. Stands where set-up has not begun by 6:00 p.m. on the set-up day may be used or arranged otherwise by the Organiser at the Participant's cost and risk. No claims for compensation shall arise in this case.

7.3 Stand Operation

The stand must be fully equipped with the registered exhibits and staffed with sufficiently qualified personnel throughout the event. Cleaning of the stand is the Participant's responsibility and must be completed daily before the event opens.

Early dismantling or partial clearance of the stand before the official end of the event is not permitted. In the event of a breach, the Organiser is entitled to charge a contractual penalty equal to half the net participation fee; the right to claim further damages remains unaffected.

7.4 Dismantling

After the event ends, the stand must be fully cleared and the space returned in the condition in which it was handed over. Stands not dismantled or items not removed will, after expiry of the dismantling period, be removed and stored at the Participant's cost and risk. The Organiser accepts no liability for items left behind.

§ 8 Exhibits & Advertising

Only registered and approved products and services may be exhibited and advertised at the stand. Advertising activities (distribution of flyers, approaching visitors) are only permitted within the Participant's own stand. Advertising outside the stand requires the Organiser's express approval.

The Participant is obliged to observe third-party industrial property rights (in particular trademarks, patents, registered designs and copyrights). Goods or exhibits that infringe such rights are not permitted and must be removed immediately at the Organiser's request.

The sale of goods at the stand is permitted. All price labelling regulations must be complied with. The Participant is solely responsible for obtaining and complying with all trade and health-related permits.

Commercial photography and video recording on the event premises is only permitted with the Organiser's approval. This does not apply to media representatives accredited by the Organiser.

§ 9 Exhibitor Passes & Admission

Each Participant receives free exhibitor passes graduated according to the booked stand size:

Stand Area	Free Exhibitor Passes
6 to 15 m ²	4 passes
16 m ² to 31 m ²	8 passes

Stand Area	Free Exhibitor Passes
From 32 m ²	12 passes

Additional passes may be ordered for a fee. Passes are non-transferable and must be activated before entering the event premises. In the event of misuse, the Organiser is entitled to withdraw the passes.

§ 10 Co-Exhibitors & Sponsors

10.1 Co-Exhibitors

The inclusion of co-exhibitors (a company represented on the exhibitor's stand with its own staff and products) requires separate registration and a fee. The main exhibitor is liable for compliance with these ToP by all co-exhibitors.

10.2 Sponsors

Sponsorship packages and their specific services, rights and obligations are set out in separate sponsorship documents. These ToP apply in addition to sponsors, insofar as they are applicable to their participation.

§ 11 House Rules & Security

The Organiser exercises the right of domiciliary control over the event premises during all set-up, running and dismantling times. Instructions from event staff and security services must be followed.

All Participants are obliged to comply with the safety, fire protection and environmental regulations, as well as the technical guidelines / house rules (available via the online portal). Operating equipment exceeding 70 dB(A) requires special approval. The use of drones is not permitted.

§ 12 Data Protection

The Organiser processes Participants' personal data in accordance with Art. 6(1)(b) GDPR for the performance of the contractual relationship and the organisation of the event. Disclosure to appointed service providers only takes place insofar as this is necessary for the provision of services.

By registering, the Participant consents to the publication of its company and location details in the exhibitor directory (online and, where applicable, in print). This consent may be withdrawn at any time, provided publication has not yet taken place.

The privacy policy is available at any time at www.longevitydays.de/datenschutz.

§ 13 Final Provisions

The place of performance and jurisdiction for all disputes arising from this contract is Munich. The Organiser is furthermore entitled to assert claims at the Participant's place of business.

German law applies exclusively, to the exclusion of the UN Convention on Contracts for the International Sale of Goods (CISG).

Amendments or additions to these ToP must be made in writing. This also applies to any waiver of this requirement for written form.

Should individual provisions of these ToP be or become wholly or partially invalid, this shall not affect the validity of the remaining provisions. The invalid provision shall be replaced by a valid one that comes as close as possible to the economic purpose of the invalid provision.

Contact & Further Documents

Ayuon GmbH · Hartnagelstr. 15 · 82166 Gräfelfing

E-Mail: join@longevity-days.de · Web: www.longevitydays.de

Technical Guidelines, Service Documents and House Rules: online from autumn

Privacy Policy: www.longevitydays.de/datenschutz

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